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U. S. DEPARTMENT OF AGRICULTURE

FALL 1947 PRESENTATION FINE PERENNIALS



THE JOSEPH F. MARTIN CO.
PAINESVILLE, OHIO

Wholesale Only

THE JOSEPH F. MARTIN COMPANY

Growers of Fine Perennials

PAINESVILLE, OHIO

Dear Friend:—

Fields lush and green with an abundance of hardy plant material are a sight to delight the heart of the producing nurseryman. To see them scrupulously clean and vigorously responsive to the cultures that nurture their quality is an inspiration that is reflected in the enthusiasm with which this new Fall book is sent to you.

Painesville had it's Spring in a veritable deluge. The value of moisture plentiful from way down deep is not to be denied. These hardy plants have grown with clock-like precision through the stages to maturity. Your commitment will assuredly be returned to you in units of splendid quality to serve your utility to a securely profitable end.

What is available now is a tribute to the conscientious craftsmen who, away for awhile, have returned to produce them for you. For the discriminating endeavor of the florist, nurseryman, landscaper, and plant merchandiser, the expanded listings are an expanded profit opportunity in direct proportion. The AQUILEGIAS, ARTEMESIAS, CARNATIONS CRIMSON KING, CHRYSANTHEMUMS, GYPSOPHILA BRISTOL FAIRY, HELIANTHUS, PHLOX, VIOLETS, VIOLAS, and a host of others are in these pages and await but your word to have them on their way.

It's RIGHT TO PLANT IN THE FALL, and material so established will take advantage of the first favorable moment to grow on in the Spring. When you think of Perennials, thanks, good friends, for thinking of us.

Cordially,

THE JOSEPH F. MARTIN COMPANY

A SPECIAL CASH DISCOUNT

In effect, a cash discount is a profit on investment even before the merchandise is received, and we are glad to tender the advantage to you. For your cash consideration, take—

3%

ON ALL ORDERS OF \$10.00 OR MORE

THE JOSEPH F. MARTIN COMPANY

SPECIALIST WHOLESALE GROWERS

PRESENTS

FINE PERENNIALS

EXPERTLY DEVELOPED FOR



- ★ FLORIST ★ NURSERYMEN
- ★ CUT FLOWER GROWERS
- ★ PLANT MERCHANDISERS
- ★ LANDSCAPE ARCHITECTS

ACHILLEA—Milfoil or Yarrow

Per 10 Per 100

A planting will, with its abundance of sucker growth, grow together either to decorate or to provide endless cut flower material for months without maintenance. Fall planting preferred.

PERRY'S TALL. Selected from regular Perry's for its cut flow character. It now grows a little higher than Boule De Neige and follows its season. Plant them both for plenty of filler through June, July and August.	2.00	15.00
SNOWBALL. Larger and whiter blooms than "The Pearl"; very fine for florists' filler. 15-18 inch.	1.75	12.00

AJUGA—Bugle

GENEVENSIS. An excellent plant for edging and carpeting. Grows from 6 to 8 inches high with spikes of blue flowers in May and June.	2.00	15.00
GENEVENSIS ROSEUS. Rich, dark green foliage, rose pink flowers.	2.00	15.00
REPTANS ALBA. A tightly knit compact creeping cover, flowers rise 3 to 4 inches over deep bronze foliage	2.00	15.00
REPTANS. Grows 3 to 4 inches high, with deep purplish blue flowers. Bronzy foliage.	2.00	15.00
REPTANS RUBRA. Grows 3 to 4 inches high, with deep purplish blue flowers in May and June.	2.25	18.00
REPTANS VARIEGATED. Rosettes of pale apple green and clear primrose yellow in perfect variegation, compact creeping habit, flowers sky blue 3 to 4 inches, prolific.	2.00	15.00

NOTICE: The right materials and conscientious packers are doing a superlative job in the transfer of the carefully nurtured hardy plants grown in our nurseries. There is only one circumstance beyond our control. In the event of any bad arrival, CONTACT THE CARRIER AT ONCE, OBTAIN BAD ORDER REPORT AND FILE CLAIM, and notify us with the delivery dates and other pertinent data.

Per 10 Per 100

ANCHUSA—Sea Bugloss Alkenet.

ITALICA FELTHAM PRIDE. Fine strain, more dwarf and compact than others. Height 2 to 3 feet. Blue flowers.	1.75	12.50
MYOSOTIDIFLORA. Dainty blue flowers and branched sprays during April and May. Fine for shade and sun.	2.25	18.00

ANEMONES—Windflower

HUPHENSISS. A perfect gem close to the Japonicas which it resembles in minuture. Flowers August to frost in abundance. Mauve rose.	2.50	20.00
PULSATILLA. 9 to 12 inches—its deep violet flowers are first out in the Spring.	2.25	18.00
QUEEN CHARLOTTE. The color La France pink, double flowers on sturdy stems, in profusion August to frost.	2.50	20.00
WHIRLWIND. Beautiful double white flowers on sturdy stems, August to frost.	2.50	20.00

ANTHEMIS

MOONLIGHT. Fine border plant, 2½ feet tall, covered with hundreds of pale yellow flowers in summer; excellent for cutting.	2.00	15.00
TINCTORIA (KELWAY'S VARIETY). Finely cut foliage and daisy-like yellow flowers all summer for cutting.	1.75	12.00

AQUILEGIA Columbine

CHRYSANTRA SILVER QUEEN. Improved long spurred white. The best pure white.	2.00	15.00
CRIMSON STAR. Most striking crimson with white corolla. Of great value for border or for cut flower use.	2.00	15.00
DOBBIES HYBRIDS (Selected). The strongest grower in the Aquilegias reselected here for choicest colors	2.00	15.00
LONG SPURRED HYBRIDS. An unusually choice strain of lovely hybrids, ranging from creamy white and yellow to bronze red and blue shades	2.00	15.00
MRS. SCOTT ELLIOTT HYBRIDS. Wonderful colors and color combinations, with very long spurred flowers. Colors range through shades of lavenders, mauves, blues, purples, whites, creams, yellow to bronze red and blue shades.	2.00	15.00

ARABIS

ALPINA FL. PL. Double White Rock Cress. Flowers April to June. A very fine rock plant and the sprays of flowers can find any number of uses in the florist shop.	2.25	18.00
ALPINA ROSEA. Neat compact, tending upright, but retaining all the practical uses of the Arabis family. Flowers a delicate pink in prolific sprays.	2.00	15.00

ARMERIA—Sea Pink or Thrift

CEPHALOTES RUBRA. Good sized flowers of striking red; grows dwarfer than Bee's Ruby and Glory of Holland.	2.00	15.00
LAUCHEANA. Bright rosy red. Height 3 to 6 inches. May-June	2.00	15.00
MARITIMA SPLENDENS. (Statice America). Rosy magenta flowers on 1 ft. stems.	2.00	15.00

ARTEMESIA — Florist's Fillers

The all summer brightness of the Artemesias make them invaluable for all summer cut flower purposes as well as for border or spot planting. We have just a fair quantity available, and all plants are of tip-top quality.		
SILVER KING. Bright silver-colored stems and foliage are of great value for florists' fillers, can also be dried for winter use.	2.25	18.00
SILVER QUEEN. Like Silver King, but sturdier in growth, producing stronger and longer stems. A larger, bushier plant.	2.00	15.00

HARDY ASTERS

The outstanding selection of asters offered below are all field grown and wonderfully developed for satisfactory transplanting in the Fall as they so prefer it.		
BEECHWOOD CHARM. Improved Challenger. Erect, medium high brilliant crimson, cut or decorative.	2.50	20.00
BLUE GOWN. Finest late blue, huge flowers, thick row of petals on tall arching stems. Cut or decorative.	2.25	18.00
BLUE LAGOON. A new and charming variety of the Novae-Belgi type, producing blue flowers quiet and lovely. One of the best	2.50	20.00

HARDY ASTERS (Continued)

	Per 10	Per 100
BLUE PLUME. Stately grower, rich deep purple nearly double flowers on spikes of splendid form.	2.25	18.00
CLIMAX. One of the best and showiest, with large pyramidal spikes of large light lavender blue flowers.	2.00	15.00
GAYBORDER BLUE. Wonderful tall border variety, good for cutting, Clear intense blue flowers, bright yellow eye.	2.25	18.00
HILDA BALLARD. Enormous flowers are beautiful opalescent mauve or lilac. One of the finest.	2.00	15.00
MAID OF THE MIST. Lovely, double mauve flowers.	2.00	15.00
MT. EVEREST. Best white aster.. Forms well shaped pointed pyramids of florets on stately stems.	2.25	18.00
PALMYRA. Medium height; semi-double; pure pink flowers making up into perfect pyramids.	2.25	18.00
PINK PARTY. The best of the pinks. Florets form on a prolific pyramidal head borne on stately stems.	2.50	20.00
ROYAL PINK. One of the best and a most prolific bloomer, literally smothered with bright pink flowers.	2.00	15.00
STRAWBERRIES & CREAM. Deep pink opening to softer pink flowers. Blooms the end of Sept. Height 4 ft.	2.00	15.00
VIOLETTA. Deep violet purple, an unusually double, blooms early on sturdy, thickly foliated, symmetrically formed plants.	2.50	20.00

BOLTONIA—False Chamomile

ASTEROIDES. Pure white daisily like, medium tall. Thrives in any difficult location.	2.00	15.00
LATISQUAMA. Pink, slightly tinged with lavender, excellent for cutting.	2.00	15.00
SNOWBANK. This variety grows tall and stands solidly without staking at all. Beautiful snow white flowers are abundantly produced on strong, erect stems through Sept. and Oct.	2.00	15.00

HARDY CARNATIONS**CRIMSON KING IMPROVED (FLAME)**

We have a beautiful crop of this, America's favorite perennial available both as rooted cuttings and field grown plants. You will remember that it is a deep green leaved, stately Carnation producing beautiful double deep crimson flowers on 14 inch stems, these in profusion and appearing constantly all Summer.

Summer Rooted Cuttings
 Per 25, (Minimum 25) \$3.75
 Per 100, \$12.00 — Per 1000, \$100.00

2 $\frac{1}{4}$ " deep rose pot plants
 Per 10, \$2.50 — Per 100, \$20.00 — Per 1000, \$175.00

1 yr. Field Grown
 Per 10, \$3.00 — Per 100, \$22.50 — Per 1000, \$200.00

2 yr. Field Grown
 Per 10, \$3.50 — Per 100, \$27.50 — Per 1000, \$235.00

GRENADEINS

Everlasting garden favorite, the well recognized silvery green Carnation foliage, prolific producers.

DARK RED
GOLDEN SUN
SCARLET
PINK

TRIUMPH ROSE
WHITE
KING OF THE BLACKS
YELLOW

Prices, 1 yr. field grown; Per 10, \$2.00; Per 100, \$15.00; Per 1000, \$125.00

5 Plants of any one variety at 10 rate. 25 or more plants of any one variety at 100 rate. Where less than 5 are ordered in any one variety, please add .10 per plant to cover additional handling.

CAMPANULA—Bell Flower

Per 10 Per 100

MEDIA BLUE, DEEP BLUE, PINK, ROSE, WHITE.	Canterbury Bells	2.00	15.00
MEDIUM CALYCANTHENA, LIGHT BLUE, DEEP BLUE, WHITE.	Cup and Saucer	2.00	15.00

CASSIA—Indian Senna

MARYLANDICA.	Handsome pinnate foliage, profusion of yellow racemes during July and August, simple culture for the most difficult of locations.	2.00	15.00
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CENTAUREA — Perennial Bachelor Button

MONTANA.	(Perennial Cornflower). Grows 2 feet high, bearing large violet-blue flowers from July to September	2.00	15.00
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CHELONE

LYONI.	Similar to Pentstemon, producing heads of showy purplish-red flowers..	2.00	15.00
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CIMICIFUGA

RACEMOSA.	Shade lover, bears spikes of pure white flowers in feathery racemes over palm like leaves. Perfect background in shady border.	2.00	15.00
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CHRYSANTHEMUMS**Outdoor exhibition — outdoor cut flowers — best profit providers
HEAVY FIELD GROWN**

We were fortunately able to plant a bit beyond our stock section and are pleased to have the opportunity to offer this outstanding group to this Fall. All of these are varieties that carry the highest trade popularity. The field has been under special culture and you will find the plants loaded with all the quality that the character of the plant provides.

ALGONQUIN.	One of the best yellow Mums, producing pure bright yellow flowers, three inches across	2.25	18.00
AMBER GOLD.	New, medium tall fully double flowers suggesting the best exhibition of riotous Fall colors.	3.00	25.00
AUTUMN LIGHTS.	Semi-double, coppery bronze blossoms in late September.	2.00	15.00
AUTUMN TIDE.	An outstanding new, double decorative. Flowers shade from a rich burnt orange to a pleasing vermillion in splendid harmony. A profuse bloomer, it is excellent for cutting from early September on.	2.25	18.00
avalanche.	Very large white flowers 4 inches across; perfect cut flower type	2.50	20.00
BARBARA SMALL.	Blooms a clear rose pink and bears its three-inch double flowers in prolific mass. Semi-tall sturdy stems and leathery green abundant foliage make it one of the best of the new ones. Blooms Mid-September.	2.50	20.00
BOKHARA.	An exotic beauty, a blend of crimson and wine, early October, fully double.	4.50	40.00
BURGUNDY.	Rich cerise-crimson with deeper tones in the center as the bloom matures, good sized flowers, quite double.	2.25	18.00
C. R. HASTINGS.	Double clear rose pink, tall exhibition and background Mum, early October.	3.00	25.00
CYDONIA.	One of the brightest double flowers of a brilliant orange-mahogany.	2.25	18.00
DAHLIA FLOWER.	Deep dark red, the richest of colors; flowers resemble a Cactus Dahlia	2.25	18.00
DRAGON LADY.	A new Mum color, satin smooth Chinese red, blooms mid-September, foliage deep waxy green.	4.50	40.00
EARLY JOAN HELEN.	Brilliant large, semi-double Mum produces blossoms in such profusion that the plant becomes an 18-inch mound of sparkling beauty. Flowers are a rich garnet, shading to Rhododendron purple, and accented by a brilliant yellow center. Blooms in September.	2.50	20.00
EARLY WONDER.	Pat. No. 490. Flowers at first are a delicate pink blending to peachblossom pink when fully open.	2.50	20.00
E. A. WANDERER.	Brilliant glistening golden yellow, early free flowering, 18 inches.	2.50	20.00
EMBER.	A brilliant glowing bronze, a combination of coral and orange shades.	1.50	10.00
EUREKA GIANT.	A superb new Mum with huge, semi-double orange-bronze flowers, healthy foliage, strong grower. A new variety that is completely different.	2.25	18.00
EXCELSIOR.	Bright yellow. Strong grower. Flowers freely in mid-October....	2.00	15.00
FLAVITA.	Favorite clear lemon yellow, prolific, early scarcely branching stems.	2.50	20.00
GALE S.	A beautiful windblown peach bronze, one of the most unusual shades that we have ever seen and the only variety that we know of that bears its color. Flowers are a close duplex of splendid form and are borne in profusion on plant of dignity. Grows to 2 feet and blooms with the early group.	3.00	25.00
GERONIMO.	Fully double bronze flowers with buff tones.	2.00	15.00

HARDY CHRYSANTHEMUMS Continued

	Per 10	Per 100
GOBLIN. Airy, graceful habit. Grows to a height of 2 feet. Produces lovely distinct, warm golden bronze flowers, fully double	2.00	15.00
GOLDEN CHARM. Pure, rich, uniform golden yellow flowers, fully double clustered close to the tip of each stem.	2.50	20.00
HARBOR LIGHTS. A new pompon blend — luminous pale yellow and creamy white for an effect soft yet striking. It is a tidy, compact, 2 ft. plant, prolific and very early, being in full bloom by mid-September	2.50	20.00
IRENE. Favorite white pomp for cutting.	2.25	18.00
JAMES EADIE. A memorial Mum in tribute to the great florist that hybridized it. It is tall, bears generous double flowers on stems as straight and sturdy as a cane stake. Grows to thirty inches, and is without any doubt the finest yellow hardy cut flower Mum we grow. Blooms in mid-season when the Mum demand is at its highest.	3.00	22.50
JAYEFF. Martin introduction 1947. Huge 4 inch deep positive pink. Bushy plant, bears straight stems by the dozens, 15th of September and doesn't fade in the frost.	4.50	40.00
JEWEL DEEP PURPLE. If you can imagine layer upon layer of color added to Dark Pink Jewel, you have the deep mysterious purple of this variety.	3.00	22.50
JEWEL WHITE. These are from a selected sport of Light Pink Jewel, and when they bloom, the pink is voided almost perfectly.	3.00	22.50
YELLOW JEWEL. Ball shaped flowers of a pleasing shade of yellow with bronze undertone.	3.00	22.50
JUDITH ANDERSON. An outstanding pot or garden Pompon. The clear buttercup yellow flowers are nicely rounded, about 1½ inches across.	2.00	15.00
KING MIDAS. Quantites of full, double soft yellow flowers, occasionally tinted with bronze.	2.00	15.00
KRISTINA. The best of the super-hardy northlands. A lovely rose-pink	2.00	15.00
LADY HELEN. Neat double, radiant rose red—silvery pink reverse, pompon. Perfect for cutting.	2.25	18.00
LILLIAN DOTY. An old favorite medium tall, light rose pink pompon, returning to our list by popular demand.	2.00	15.00
LITTLE ESKIMO. A dainty little white beauty, ideal for spot planting to blend with any color. Habit is low and spreading, growing to 12 inches, ruggedly hardy. Pure white, ball shaped flowers that do not fade dominate the scene during late August and September.	2.00	15.00
MANDALAY. It is a brilliant orange-bronze in color, carrying its neatly formed blossoms in profusely branched sprays — all combining into an ideal for decorative or cutting purposes. Medium high with a handsome dark green foliage. In full flower by October 1.	3.00	22.50
MISS LACE. A bursting shower of fully double 3 inch blooms en masse atop a vigorous healthy plant.	4.50	40.00
MENTOR. Bright salmon pink, a close knit pompon the size of a silver dollar.	2.25	18.00
MARTIN'S WHITE. Finest fully double white hardy Mum.	3.00	25.00
MEADOW GOLD. Deep butter yellow, 16 inch sturdy stems, mid September	3.00	25.00
MRS. PIERRE S. DUPONT III. Soft speech tinted flowers with rosy-salmon and fawn shades, very large and full. Distinct and lovely	3.00	25.00
NEW PHILADELPHIA. Upright double crisp carmine, 24 inches, always healthy, super hardy, early October.	2.25	18.00
ORANGE GLOW. Duplex crested center, mid-season, 20 inches.	2.00	15.00
OLIVE LONGLAND. Large fully double salmon orange, an unusual duplex, early.	2.50	20.00
PEGGY ANN HOOVER. An everlastingly popular clear pink duplex, cut flower favorite. Cacti-mum.	2.25	18.00
PINK CHARM. Clean pink, duplex flowers, showing a brilliant yellow.	3.00	25.00
POLAR ICE. Clear glistening hard white flowers, fully double, upright 18 to 24 inches, early.	2.25	18.00
PYGMY GOLD. Distinct fine Pompon type, color is a clear golden yellow.	3.00	25.00
RED FLARE. Tall burgundy red, button pompon type. Frost resistant, one of the most profitable in the cut flower group.	2.00	15.00
RED VELVET. Velvety crimson, deepening to a lush dark crimson, and holding this color without fading.	2.50	20.00

HARDY CHRYSANTHEMUMS Continued

		Per 10	Per 100
R. MARION HATTON. Free blooming early bright canary yellow, long period, mid-September to frost.	2.00	15.00
ROMANY. Tall, fully double orange and bronze with a yellow reverse.	2.25	18.00
RUBY POMPON. Color is a ruby crimson, startlingly more rich and glowing than other Pompons. In full flower early October.	2.50	20.00
RYCKOFF GLORY. Large yellow flowers, slightly tinted bronze.	2.00	15.00
SALUTE. Our memorial Mum. Small extremely bushy, blooms 1st of September and is covered for weeks with perfect deep purple flowers.	4.50	40.00
SEPTEMBER CLOUD. Large, purest ivory-white ball-like blossom with soft primrose shading in center.	2.25	18.00
SEPTEMBER BRONZE. Shapeliest little Pompon blossoms reflecting warm bronze tints of autumn.	2.25	18.00
SEPTEMBER GOLD. Brilliant golden-yellow blossoms by mid-September, continuing until the season's end.	2.25	18.00
SEPTEMBER DAWN. Pink in a strong hue, one of the most popular in any exhibition planting.	2.25	18.00
SEPTEMBER WINE. The red of sparkling Burgundy, full duplex, compact branched plant, mid September.	2.50	20.00
SEQUOIA. Elegant good-sized, double blooms of a mellow amber color.	2.25	18.00
SIEGFRIED. With Kristina, the premium selection from the super hardy Northlands. Clear bronze yellow, prolific and stately.	2.00	15.00
SILVER TIP. An engaging novelty. Double bright carmine, silver white reverse.	2.25	18.00
TASSIVA. Early white, Aster type. Flowers in abundance from early September until frost. One of the finest white Chrysanthemums.	2.00	15.00
THE CHIEF. An extremely attractive semi-double variety of large size. Bright scarlet and gold.	2.00	15.00
THE MOOR. Brilliant amaranth-purple or port wine red. Fully double flowers three inches across. Very hardy and free, excellent for cutting. Blooms late September. Height 2 feet.	2.00	15.00
TREASURE TROVE. Medium sized, double lemon yellow flowers; low and bushy habit.	2.00	15.00
 VICTORY. Pure white outer petal, high crested cream center, 2 foot pompon healthy green leaves, late September.	2.00	15.00
WHITE CLOUD. A stately clear white pompon, excellent for cutting and the medium border.	2.25	18.00
WHITE DOTY. Popularity proven, late white frost resistant pompon.	2.50	20.00
WHITE KNIGHT. A clean, clear white symmetrically shaggy flower that you'll truly love. The largest double white, it appears on a loose upright bush. Flowers are early, starting in mid-September.	2.50	20.00
WHITE WONDER. Early flowering white garden pompon ball shaped, broad petaled, a mellow grower.	4.50	40.00
WM. LONGLAND. Add a splash of red to the clear yellow King Midas. Blooms mid September, bright with color.	2.50	20.00
YELLOW GEM. A broad flat tightly knit medium high pompon, early, vigorous grower.	2.50	20.00

CUSHION CHRYSANTHEMUMS

BRONZE CUSHION. Deep bronze flowers turning to bronzy yellow	2.00	15.00
CHAMPION CUSHION. Reddish deep bronze, a distinct color.	2.25	18.00
COMMANDER CUSHION. Red double daisy-like with a bright yellow center.	2.25	18.00
DE LUXE RED CUSHION. Double flowers of a really bright shade of red.	2.25	18.00
MAJOR CUSHION. Bright salmon pink, habit and character superb, flowers firmly petaled.	2.25	18.00
PINK CUSHION. Numerous bright pink flowers.	2.00	15.00
RED CUSHION. This is a selected flowering type.	2.25	18.00
SERENE. A new white companion to Hurley's Yellow Supreme. The flowers resist weather and stay bright and pure for many weeks.	2.25	18.00
WHITE CUSHION. White flowers	2.50	18.00

SUMMER FLOWERING DEAN KAY MUMS

DEAN KAY. Produces a great abundance of excellent rose-pink flowers in a profuse mass.	2.00	15.00
DEAN LADD. Double, reddish-bronze flowers, a unique autumn color	2.25	18.00
MY LADY. Very unusual and novel, flowers are large, double, orange-yellow	2.25	18.00
YELLOW DEAN KAY. An enchanting progression in the valuable Dean Kay series Bright golden yellow flowers.	2.25	18.00

THE NOVEL HARDY SPOON MUMS

	Per 10 Per 100
GOLDEN SPOON. The leading spoon type, large clear golden hued flowers borne in stately profusion.	2.25 18.00
JASPER SPOON. Bright bronze-red overtone, mottled on a brilliant gold relief that is the principal color effect.	2.00 15.00
ORCHID SPOON. Clear orchid color blooms of generous size.	2.00 15.00
YELLOW SPOON. The brightest of the popular spoons.	2.25 18.00

CHRYSANTHEMUM MAXIMUM — Shasta Daisy

DOUBLE WHITE SWAN. Pure white, double flowers on strong wiry stems 24 to 30 inches in length	2.00 15.00
DIENER'S GIANT HYBRIDS. Flowers of very interesting form, varying from fully double strains, no centers, to semi-doubles, and singles	2.25 18.00
ESTHER READE. High crested double daisy, compact habit, 15 inch flowers on sturdy stems.	3.50 30.00
ELDER. The favorite prolific Memorial Day Daisy.	2.00 15.00
G. MARCONI. A grand variety, producing double Chrysanthemum-like flowers on 2½ ft. stems.	2.50 20.00
KING EDWARD VII. Immense, beautiful, pure white flowers with tall stems, fine for cutting	2.00 15.00
MT. SHASTA. A cut flower leader, available in quantity for sale as field grown clumps for the first time. Fully double high crested flowers borne on stately stems.	3.50 30.00
SENSATION. A wonderful variety, large flowers with small pale yellow centers and several rows of pure white petals.	2.25 18.00
SUPREME. One of the best cut flower daisies. Large crisp single flowers borne on a sturdy stem. Good keeper.	3.00 25.00

CONVALLARIA—Lily of the Valley

One of the most familiar hardy perennials. An excellent plant for shady places. Small bell-shaped pure white flowers on 8 to 10 inch stems.

Clumps	2.00 15.00
Pips	3.00

COREOPSIS

DOUBLE SUNBURST. Double golden yellow flowers of good size preferred for cutting

1.75 12.50

DELphiniums

BELLADONNA IMPROVED CLIVEDEN BEAUTY. Light blue, 2 year.

2.00 15.00

BELLAMOSUM. This is a dark blue form of the popular light blue Belladonna, with which it is identical in habit and growth.

2.00 15.00

BLACKMORE & LANGDON HYBRIDS. It has the range of colors well divided in the pale shades of indigo with a strong run of the most delicate shades of rose, double and single.

2.00 15.00

MARTIN'S SUPERB WREXHAM OR HOLLYHOCK STRAIN. Tall spirelike spikes of bloom, with the individual flowers of good size thickly studded on the spike. 1 year Forcing Grade.

2.00 15.00

DICENTRA (Bleeding Heart)

EXIMEA. Plumy Bleeding Heart. Dwarf, fine cut foliage

2.50 20.00

SPECTABILIS. The old-fashioned favorite, fine for forcing

Heavy 5:00 45.00

DIGITALIS (Foxglove)

GLOXINEAFLORA — ROSE or PURPLE

1.75 12.50

GIANT SHIRLEY HYBRIDS. Colors range from white and shell pink to deepest rose.

2.00 15.00

DIANTHUS SWEET PINKS

OLD SPICE. Everblooming bright salmon pink, grows to 14 inches heavily scented

2.50 20.00

TINY RUBIES. (Species). A Carnation in dainty miniature. Rose pink flowers on stems 4 to 5 inches high, on a low compact plant that is a delicate green mound.

2.00 15.00

CAESSIUS GRANDIFLORUS CHEDDAR PINK. Bright pink flowers, freely borne, excellent for wall gardens and dry banks as well as the rockery.

1.75 12.00

HER MAJESTY. Very large purest white. Heavy F. G.

2.50 20.00

PLUMARIUS SPRING BEAUTY. Out of the many Plumarius types offered, we have selected this as the brightest and showiest of them all. Grows low, and is smothered with flowers on sturdy stems that stay close to the foliage.

2.00 15.00

See the hardy Carnations—page 3

Per 10 Per 100

DIANTHUS BARBATUS—SWEET William

MIXED. Clove scented fowlers in various colors during May and June 1.25 8.00

ERIGERON

SPECIOSUS HYB. GR. Large handsome blue flowers violet tinted and yellow center, michaelmas daisy-like flowers in June and July. Fine for cutting 2.00 15.00

ERYNGIUM

AMETHYSTINUM. Finely cut foliage and thistlelike heads of glistening blue flowers. Fine for floristry, and dries for winter 2.00 15.00

EUPHORBIA—Flowering Spurge

COROLLATA. Tall growing plant, covered from June to August with loose umbels of pretty white flowers, a perfect misty filler when fillers are scarce. Florists find this very valuable when Gypsophilas are off crop. 2.00 15.00

MYRSINITES. Trailing. Silvery gray leaves, yellow flowers in racemes. Does equally well in sun or shade. 2.00 15.00

POLYCHROMA. Formal. 1 foot. Hemispherical clump covered with yellow flowers through May and June. Fne border. 2.00 15.00

EUPATORIUM COELESTINUM

(Florists' Hardy Ageratum)

This everlastingly popular hardy perennial has come to mean more to floristry than ever before in these days of tight flower markets. Wherever plants from our abundant stock have been sold, the receivers are yielding tenfold. The cut crop is extremely prolific; the lavender-blue flowers are en masse from August to frost. Stems 14 to 18 inches, and long lasting qualities make it a 'must' for the outdoor cut flower planting.

Per 10, \$2.00; Per 100, \$15.00

HARDY FERNS

ADIANTUM PEDATUM. (Hardy Maidenhair).	1.75	12.00
ASPIDIUM SPINULOSUM. (Spinulosa Wood Fern)	1.75	12.00
ASPIDIUM FILIX-FOEMINA. (Lady Fern)	1.75	12.00
DICKSONIA PUNCTILOBULA. (Hayscented Fern)	1.75	12.00
DRYOPTERIS MARGINALIS. (Evergreen Woodfern)	1.75	12.00
ONOCLEA SENSIBILIS. (Sensitive Fern)	1.75	12.00
ONOCLEA STRUTHIOPTERIS. (Ostrich Fern)	1.75	12.00
OSMUNDA CINNAMOMEA. (Cinnamon Fern)	1.75	12.00
OSMUNDA Regalis. (Christmas Fern)	1.75	12.00
POLYSTICHUM ACROSTICHOIDES. (Christmas Fern)	1.75	12.00

FUNKIA—Hosta, Plaintain Lily

SUBCORDATA GRANDIFLORA. Bold light green foliage with large pure white flowers in July and August.	4.00	30.00
UNDULATA VARIEGATA. Attractive border plant and also an enticing foliage plant for sale out of pots.	2.25	18.00

FUCHSIA

RICCATONI. The hardest of the accepted perennial varieties, grows to 2½ feet, and is smothered with lively pendant crimson red and deep purple flowers right through the summer season. 1 yr. heavy field grown.	4.50	40.00
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HARDY GRASS

EULALIA GRACILLIMA UNIVATATA. (Japan Rush). Graceful habit, with narrow foliage of a bright green color, silvery midrib.	2.00	15.00
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GAILLARDIA—Blanket Flower

BURGUNDY. Shining deep wine red showing practically no yellow	2.00	15.00
DAZZLER. Large golden yellow and maroon flowers on strong wiry stems, 14 to 18 inches in length.	2.00	15.00
DWARF GOBLIN. The neat Gaillardia Goblin is especially suitable for the rock garden. The plants are dwarf 12 to 16 inches high and form broad bushes of close and compact habit.	2.00	15.00

5 Plants of any one variety at 10 rate. 25 or more plants of any one variety at 100 rate. Where less than 5 are ordered in any one variety, please add .10 per plant to cover additional handling.

QUANTITY
WANTED

ARTICLES WANTED

PRICE

Amount Brought Forward

CASH WITH ORDER DISCOUNT — 3% on Orders \$10.00 and up

Wholesale Order Sheet

The Joseph F. Martin Co., Painesville, Ohio

Company Name _____

Proprietor's Name _____

Street, P. O. Box or R. D.

Post Office _____ **State** _____

Express Office if different from Post Office _____

Please do not
write in this
space

CASH WITH ORDER DISCOUNT = 3% on Orders \$10.00 and up

SPECIAL NOTICE — Where Parcel Post is preferred method of shipment please include postage
to 10% of value.

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Amount Enclosed \$ _____

CASH WITH ORDER DISCOUNT = 3% on Orders \$10.00 and up

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to 10% of value

GAILLARDIA (Continued)

	Per 10 Per 100
GRANDIFLORA SUPERBA. This is considered one of the most beautiful and desirable plants in cultivation, beginning to bloom in June, they continue one mass the entire season. A most beautiful combination of colors.	2.00 15.00
GRAND MONARCH STRAIN. A robust strain covering the most varied color range with flowers of giant size and perfect form.	2.00 15.00
MAXIMUM. Large golden yellow flowers with a red eye.	2.00 15.00
TANGERINE. Beautiful tangerine-orange self-color, very striking	2.00 15.00
TORCHLIGHT. Extra large flowers, golden yellow with maroon red center. Plant habit compact with strong stiff stems.	2.00 15.00

GYPSOPHILA

BRISTOL FAIRY. The value of Gypsophila Bristol Fairy for cutting and border exhibition is fond knowledge. One of the finest crops in our memory is growing in our nursery rows. These tip-top field grown plants will be available in limited quantity for delivery after the 15th of Sept.

Per 10 \$5.00; Per 100 \$45.00

HELENIUM—Helen Flower

RIVERTON GEM. Old gold suffused with bright terra cotta changing to wallflower red. Beautiful in floral work.	2.00 15.00
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HELIANTHUS

CORONATION. Large perfect double flowers of a rich yellow color from August to October.	2.00 15.00
LODON GOLD. Enormous Dahlia-like flowers of a bright color, often 5 inches in diameter. Valuable for cutting.	2.00 15.00
MULTIFLORUS F. PL. Exceptionally showy large double golden flowers during July and August.	2.00 15.00

HELIOPSIS

SCABRA EXCELSA. Chrome-yellow, maturing to bright yellow, nearly all fully three feet, blooms mid-July to end of September.	2.25 18.00
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HEUCHERA—Coral Bells

RAIN OF FIRE. (Pluie De Feu). Compact variety producing bright red flowers. Due to its durability this variety is one of the outstanding good reds.	2.25 18.00
ROSEMUNDI. Coral pink flowers. 1 to 1½ feet.	2.00 15.00

HOLLYHOCKS

We have an excellent block of young thrifty plants possessed of just the right vigor for transplanting this Fall and for the finest show possible next year. Colors are Scarlet, White, Rose, Yellow, Pink, and all are DOUBLES.

Per 10 \$2.00; Per 100 \$15.00

HIBISCUS—Mallows

CRIMSON EYE. Quick shrubby growth, 4 feet large Hollyhock like flowers, white crimson throat.	2.00 15.00
MALLOW MARVELS RED. Pure red, no eye	2.00 15.00
MALLOW MARVELS PINK. Pure pink, no eye	2.00 .1500
MALLOW GOLDEN BOWL. Deep cream with a velvety maroon center	2.00 15.00
MALLOW BETSY ROSS. New white giant.	3.00 25.00

IBERIS—Hardy Candytuft

LITTLE GEM. Dwarf, pure white flowers in June.	2.00 15.00
SEMPERVIRENS. Very dwarf, covered with a sheet of white. Perfectly hardy. Height 6 to 8 inches.	2.00 15.00

NOTICE: Packing is charged throughout at actual cost or less of materials and labor involved.

HYDRANGEA

BLUE CHINA BOY. Martin introduction. The popularity of this new, distinct advance, increases each year. Despite the ambitious propagating schedules on it we are consistently unable to fulfill the demand. In our coldframes now we have an excellent crop developed in 2½" deep rose pots. Get them early, mulch them into a coldframe or carry them in a cool house through the winter and next Summer's results will surprise you.

Per 10, \$4.50; Per 100, \$35.00

5 Plants of any one variety at 10 rate. 25 or more plants of
any one variety at 100 rate

HEMEROCALLIS

The list below is the best in the trade to serve the practical purpose of commercial planters. The color range is sound, the flowering period and plant character fills the season of June, July and August with a brightness provided by the Hemerocallis alone. We offer producing plants nicely conditioned for transplanting now. Look forward to selling them with a clump of soil next summer.

	Per 10	Per 100
AMARYLLIS. Beautiful golden orange, July and August.	3.00	25.00
DR. REGEL. Orange yellow flowers blooming early in June. Fragrant. 2½ ft. stems.	2.25	18.00
D. D. WYMAN. Golden-yellow, tawny splashed petals; July and August	2.25	18.00
FLAVA. (Lemon Lily). Sweet scented clear yellow; June.	2.00	15.00
FULVA. Coppery orange shaded crimson, July.	2.00	15.00
GOLDENI. Deep, golden orange flowers in early July.	2.00	15.00
GOLDEN DREAM. Broad-petaled, deep golden flowers in late June and July.	3.00	25.00
GYPSY. Brilliant deep orange flowers in July.	2.00	15.00
KWANSO FL. PL. Large, double flowered variety with rich golden bronze flowers in July and August.	2.25	18.00
LEMON KING. Fluted lemon yellow flowers on 3 foot stems. Blooms in July....	2.25	18.00
MIKADO. Combination of orange with mahogany-red spot on each petal. Early June to July.	3.00	25.00
MRS. W. H. WYMAN. Clear yellow flowers in late July and August.	2.50	20.00
MIDDENDORFII. Handsome, rich orange-yellow flowers in May and June; very fragrant; fine for cutting. 1½ feet.	2.00	15.00
PEGGY PERRY. Scarlet orange, center suffused yellow.	3.00	25.00
PATRICIA. Pale yellow variety blooming in July. 3 feet.	3.00	25.00
SOVEREIGN. Blooms in June on 2½ foot stems. Flowers are orange-yellow ...	3.00	25.00
THE GEM. Rich yellow flowers on 3 foot stems. Blooms July and August.	2.50	20.00
THUMBERGI. Like Flava, but flowers in July, a month later. Two to three feet, a distinctive pale yellow.	2.00	15.00
WINSOME. A very fine yellow variety blooming June and July on 3 foot stems.	3.00	25.00

IRIS SIBERICA—Siberian Iris

KINGFISHER BLUE. Large, bright blue on 4 to 5 ft. stems	1.75	12.00
LADY NORTHCLIFFE. Rich, deep bright violet, veined white throat	1.75	12.00
PEGGY PERRY. Ruffled rich violet-blue with white center	1.75	12.00
PETER PAN. Ruffled rich violet-blue with white center	1.75	12.00
PSEUDACORUS ROYAL YELLOW. Rich yellow, a color found in no other variety.	2.00	15.00
SIBERICA. Purplish flowers in May and June.	1.75	12.00
SNOW QUEEN. An exquisite hardy Iris, the flowers are snow white, large and well formed, produced in great abundance. Foliage light and graceful. Suitable for flower border or waterside. 3 feet.	1.75	12.00
THELMA PERRY. An improved Perry's Blue, soft China blue, white throat....	1.75	12.00

IRIS SPECIES

VERSICOLOR. Native Blueflag.	1.75	12.00
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IRIS PUMILA

ATROVIOLACEA. The earliest of the Pumilas. Rich red purple.	2.00	15.00
EXCELSA. A splendid pale lemon yellow.	2.00	15.00
LA FIANCÉE. White.	2.00	15.00
SAMBO. Dark violet-blue.	2.00	15.00
WHITE QUEEN. Finest white, early.	2.00	15.00
YELLOW.	2.00	15.00

See the leading list of hardy Mum values.

IRIS GERMANICA—Flag Iris

	Per 10 Per 100
BLACK MAGIC. Intense, deep blue-violet flowers, very striking. The best we have seen — our favorite of the many hundreds in this plant family	2.00 15.00
BLACK WINGS. Forty inches, unsurpassed lustrous near black. Very fine.	2.00 15.00
BLUE TRIUMPH. Forty-two inches, a masterpiece in soft blue. One of the best	2.00 15.00
CALIFORNIA GOLD. Thirty-six inches, the best deep yellow. Superb.	2.00 15.00
CINCINNATI. Glistening snow white.	2.00 15.00
DESERET. Lovely deep yellow, veined Hydrangea red.	2.00 15.00
DON JUAN. Forty inches, gigantic rich red toned beauty.	2.00 15.00
ETHELWYN DUNBAR. 38 inches, one of the finest orchid-pink tones.	2.00 15.00
HAPPY DAYS. The largest yellow, superb flowers of huge size.	2.00 15.00
JEAN CAYEUX. 36 inches, a dainty cinnamon brown. It won a medal and it deserved it.	2.00 15.00
K. V. AYRES. Soft lavender gray, pink suffusion.	2.00 15.00
LADY BYNG. A clear pale lavender self, slightly suffused and reticulated rose, producing a pink effect; bear pale yellow. A very free flowering variety; flowers are of excellent form and substance.	1.50 10.00
MARY GEDDES. Primrose yellow, pure rose pink falls.	2.00 15.00
NINGAL. Blended soft buff rose and lilac.	2.00 15.00
OCTOBER BLAZE. A large red-purple. Fall bloomer.	2.00 15.00
PLUIE D'OR. Fine medium yellow.	1.50 10.00
RAMESES. Tourmaline pink, and a soft yellow high center. This was a medal winner too, and is really fine.	2.00 15.00
SEPTEMBER SKIES. A clear purple self of rich coloring. Dependable fall flowering variety.	1.50 10.00
SHINING WATERS. Sparkling clear sky ble.	2.00 15.00
ZADA. A pure white with occasional purple marks at haft; yellow beard. A medium sized flower of good form and substance on well branched stalks. A vigorous free flowering variety.	1.50 10.00

THE ORCHID IRIS KAEMPFERI**THE MODERN ORCHID OF THE GARDEN**

Accelerating in popularity until they are now near first in all hardy groups, the Kaempferi Iris have become a "Must" for all outdoor planters. Growers are selling them in flowers out of beds since they transplant easily if a ball of earth is taken. As cut flowers, they are the showiest spot decorators. Taken when the first petal shows color, they keep for weeks in the cooler and open readily at room temperatures.

The units we offer below comprise the best assortment in the trade today. Divisions are from young plants that have thoroughly enjoyed the benefits of a growing season just right. Our cut is the largest in the trade, guaranteeing blooming results in their first season after planting. Get them established this Fall for a splendid return in June and July of next year.

APOLLO. Pure white with pink center.	2.00 15.00
BLUE WAVES. Large, semi-double, greyish background overlaid with wisteria blue, striking gold center.	2.25 18.00
CAROLINE G. CHILDS. White, veined blue violet. Inner petals purple and white	2.25 18.00
CATHERINE PARRY. Double variety, blue overlaid rosy-red, high tufts in center almost triple.	3.00 25.00
CHUTSAI. Hortense violet, veined white; inner petals Phlox-purple.	2.25 18.00
ELEANOR PARRY. Medium sized double flowers. Claret red flamed white and blue.	2.25 18.00
FASCINATION. Double mauve-pink lightly veined white.	3.00 25.00
GOLD BOUND. Double pure white, gold banded center.	2.25 18.00
HERCLUE. Double clear lilac blue.	2.00 15.00
INDO. Dark rich blue, slightly veined bright yellow central blotch.	2.00 15.00
JEANNETTE PARRY. Large flower with white falls, delicately veined soft blue; tiny mulberry-purple standards.	2.25 18.00
JOHN LEWIS CHILDS. Delicate white petals, lightly veined blue; high center delicate mauve.	2.00 15.00
KAGARI-BI (Torch Light). Six petal variety, Chinese red with lighter veins and a yellow spot in the bottom of each petal.	2.25 18.00

NOTICE: Packing is charged throughout at actual cost or less of materials and labor involved.

See the hardy Carnations—page 3

IRIS KAEMPFERI (Continued)

		Per 10	Per 100
KOKO-NO-IRO.	Large double flowers. Rich violet purple with white petaloïdes tipped violet.	2.25	18.00
KUMCHII GUMII.	A six petal dark blue variety with yellow spots in center.	3.00	25.00
KURO-KUMO.	Very fine double uniform blue self with deep orange spearpoints at the throat.	2.25	18.00
LA FAVORITE.	Double, large fine white, freely veined blue with a rich purple center.	2.25	18.00
LUCIA MARSHALL.	Fine, large double pansy-violet with white veins; center white with yellow spots.	2.25	18.00
MAHOGANY.	Large, double flowers of velvet mahogany red, the petals prettily crested.	2.25	18.00
MARGARET S. HENDRICKSON.	Large wavy petals, triple powder blue, white center with blue cast.	2.50	20.00
MARGARET JULIA MARTIN.	Large flower petals of a clear lavender blue shading to silvery blue on a striking gold base.	3.00	25.00
MISTY SKIES.	Semi-double sky blue flowers. Petals are broad and of good length.	2.50	20.00
MOMYI-NO-TAKI.	Early flowering six petal variety. Very large dark ruby flowers with gold center.	2.25	18.00
MRS. GEO. STUMP.	A giant white, with beautifully creped petals. Tiny mauve standards; styles white, flushed mauve.	2.00	15.00
MRS. J. A. HAYDEN.	Double white, softly suffused pale violet; anthers sometimes develop into extra petals, making almost a triple form.	2.50	20.00
NEPTUNE.	Strong growing, three petal variety, color mahogany red.	2.00	15.00
PATROCLE.	Superb dark violet.	2.00	15.00
PROSPERPINE.	Suberb dark violet.	2.25	18.00
PURPLE AND GOLD.	Large double rich violet purple.	2.50	20.00
ROSE ANNA.	Double ivory white, ruby red veins.	2.50	20.00
SIGO-NO-URINUS.	Double striking purple with high tufted center.	2.50	20.00
SUBOTAI.	Single rosy-red. A very good variety.	2.50	20.00
TAIHERAKU.	Double rich veiny purple with conspicuous yellow blotches tipped blue, radiating out into purple veins and feathers; petaloid stigmas gray and lavender.	2.25	18.00
VIOLET RAY.	A very fine six petaled variety, color violet red.	2.00	15.00
WAKA HEGI.	Large double blue striped white	3.00	25.00
WAKA MUSHA.	Deep violet veins over a white ground with a white border. Styles deep pansy violet.	2.50	20.00
WILLIAM TELL.	Cream white with lilac a fine combination, six petals.	2.50	20.00

LAVENDULA—Lavender

SPICA MUNSTEAD.	Dwarf variety, compact habit, blue flowers.	2.00	15.00
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LIATRIS—Blazing Star or Gayfeather

PYCNOTACHYA.	Richly colored purple flowers on stout stalks 6 feet high. July and August.	1.75	12.00
SEPTEMBER GLORY.	Late flowering type, noted for its outstanding beauty. Purple flowers on extra long spikes during late August and September	2.00	15.00

LOBELIA—Indian Paintbrush

CARDINALIS.	Cardinal Flower. Rich fiery cardinal flowers from early August till late September.	2.00	15.00
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LUPINES

POLYPHYLLUS.	Blue, rose, white, salmon and carmine	2.00	15.00
RUSSELL'S SELECT HYBRID'S		2.00	15.00

LYCHNIS

VISCARIA FL. PL.	An exceptional perennial, with such distinctiveness when in flower, it attracts attention from a great distance. The plants are made up with long narrow foliage, producing vermillion red flowers on stems 14 inches in length. As a garden flower for showy purposes it cannot be beat. The flowers can also be cut and used in vases. We very highly recommend it and have but a few available.	2.50	20.00
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LYSIMACHIA—Loosestrife

VULGARIS.	Large oval shaped leaves, yellow flowers.	2.00	15.00
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LYTHRUM—Purple Loosestrife

	Per 10	Per 100
LADY SACKVILLE. Brilliant rosy-pink flowers, June-July	2.00	15.00
THE BEACON IMPROVED. Very showy, large, clear, deep carmine red flowers.	2.25	18.00
VIRGATUM. Lovely rosy purple flowers, June to September.	1.75	12.50

MATRICARIA—Feverfew

DWARF DOUBLE SNOWBALL. Dwarf, compact plants, producing a mass of double white flowers throughout late summer and early fall.	1.75	12.00
BALL'S DOUBLE WHITE. Beautiful double white flowers, fine for cutting	1.75	12.00
GOLDEN BALL. A dwarf golden yellow border plant, forms a mass of bloom.	1.75	12.00

MERTENSIA

VIRGINICA. (Virginia Bluebells). A foot or two high with dark green foliage and loose panicles of rich blue, rose-tinted flowers in early spring.	2.00	15.00
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MONARDA

DIDYMA CAMBRIDGE SCARLET. Brilliant crimson.	2.00	15.00
DAHLIATOWN ORCHID. Novelty, orchid-pink.	2.00	15.00

MYOSOTIS

ALPESTRIS BLUEBIRD. Rich blue flowers in endless profusion through the Spring and Summer months.	2.00	15.00
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PACHYSANDRA—Japanese Spurge

TERMINALIS. Ground covering plant, averaging 6 to 8 inches in height and branching freely into a dense mat. Its shapely indented foliage is practically evergreen. It bears small spikes of light colored flowers during May and June. As a border for walks and drives it is most attractive; also splendid for steep slopes in sun or shade and for dense shade under any kind of trees. 2½ inch pots.	2.00	15.00
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PENTSTEMON—Beard-Tongue

FIRE BIRD. (Cherry Glow). Vividly colored ruby-crimson florets on 18 to 24 inch stems. An excellent cut flower item.	2.25	18.00
GARNET. Large rich garnet colored flowers on 12 to 18 inch stems. Fine both as a cut flower item and as a border plant.	2.25	18.00
PINK BEAUTY. Good sized shell pink flowers on 30 inch spikes. Fine for floral work.	2.25	18.00

HARDY PHLOX

AFRICA. Brilliant carmine red with blood-red eye.	2.00	15.00
BEACON. Brilliant cherry-red.	2.00	15.00
B. COMTE. Tall grower; rich, satiny amaranth flowers	2.00	15.00
BLUEBIRD. Fine blue.	2.00	15.00
BRIDESMAID. Pure white with large crimson-carmine eye.	2.00	15.00
BLUE HILL. Sparkling mauve blue.	2.00	15.00
BRILLIANT. Fiery scarlet.	2.00	15.00
COMUS. Deepest red, described orange vermillion.	2.00	15.00
DAILY SKETCH. Soft salmon pink with a carmine eye. The individual flowers and trusses are extremely large and together with the color and vigorous growth make this an outstanding sort.	2.00	15.00
FIREBRAND. Clear orange scarlet.	2.00	15.00
F. C. BUCHNER. Pure white.	2.00	15.00
FRENCH BEAUTY. Favorite prolific lavender.	1.75	12.00
LILLIAN. Lovely pure pink without any trace of magenta or rose. The florets are large, the flower heads are good size and are borne in remarkable profusion	2.00	15.00
LOUIS ABBEMA. Clear glistening white, medium tall.	2.00	15.00
MISS LINGARD. Fairly white flower, with delicate pink eye, very remarkable bloomer, producing two or three crops of flowers during the season; indispensable as a cut flower for florists' use. It is the best early White Phlox known. Heavy Field Grown	2.25	17.50
MRS. WILLIAM JENKINS. Pure white, late flowering, grows very fast and is of medium height. A splendid sort for planting in masses.	2.00	15.00
MARGARET. Clear deep pink, strong grower. Resembles American Beauty Rose. Heavy one year.	2.00	15.00
PINK CHARM. Bright clear pink, with a scarlet sheen, producing many flowering stems. An unusual plant with a vigorous Phlox.	2.00	15.00

The tall stately Helianthus yield an abundance of cut flowers.

HARDY PHLOX (Continued)

		Per 10	Per 100
PRIME MINISTER. White, clear crimson eye.		2.00	15.00
PROGRESS. Blue with a white eye.		2.00	15.00
ROSALINDA. (Miss Verboom) Pink cut flower variety.		2.00	15.00
RUBY LEE. The large flowers are plum red, large panicles, strong thick stem, heavy foliage.		2.00	15.00
R. P. STRUTHERS. IMP. This is an improvement, stronger, sturdier grower and a fixed salmon-pink.		2.00	15.00
RED BIRD. An Indian red, new, vigorous habit, medium grower.		2.25	18.00
SUNSET. Salmon-rose, a fine deep shade.		2.00	15.00
THOR. Beautiful shade of deep salmon-pink, small aniline-red eye.		2.00	15.00

SPECIAL!

Our best varieties in a uniform mixture. We grow many varieties in quantities insufficient to list, among these are the best in existence. These too will be included in this premium mixture, one year fully developed field grown plants at \$11.00 per 100

PHLOX SUBULATA—Moss Pink

ALBA. Pure white flowers completely covering the plant in May.	2.25	18.00
ATROPURPUREA. Rich amaranth-red flowers with slightly darker eye.	2.00	15.00
BLUE HILL. Uniform, compact, covered with showy blue flowers in spring and late fall.	2.00	15.00
LILACINA. Strong grower, light lilac.	2.00	15.00
NIVALIS SYLVESTRIS DIXIE BRILLIANT. Rosy red flowers of huge size in abundance.	3.00	25.00
ROSEA. Rose pink; fine for covering banks.	2.00	15.00
VIVID. Bright pink, fiery red eye.	2.00	15.00

PHLOX DIVARICATA

Large fragrant lavender flowers in April and May. Shade lover for woodsy naturalization.	1.75	12.00
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PHYSOSTEGIA—FALSE DRAGONHEAD

GRANDIFLORA VIVID TALL TYPE. Grows to a height of 30 inches, striking violet mauve flowers in July and August. Blends beautifully with other flowers in floral work.

ROSY SPIRE. Fine spikes of rosy crimson flowers. Blooms after the vivid tall type, from September to October.

SUMMER SNOW. A grand, glistening white, all Summer display dignified spikes on foliage of the deepest green. A superlative decorative, its cut flower yield multiplies the purchase price many times in its first season in your planting.

Prices for three varieties listed above: Per 10, \$2.00; Per 100, \$15.00

PLATYCODON

MARIESI. A beautiful dwarf species, with broad thick foliage and large, deep violet-blue flowers on 12-inch stems in great profusion throughout the entire summer.	2.00	15.00
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PLUMBAGO

LARPENTAE. One of the most desirable border or rock plants. Always attractively foliated, its wiry nature makes a crisp appearance, and its pyramid of deep blue flowers are a breath taking sight to behold.	2.25	18.00
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POPPIES

ORIENTALE. Orange scarlet hybrid.	2.00	15.00
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POLEMONIUM—Jacob's Ladder

REPTANS. Small rock garden or low border form growing only 6-8 inches tall with deep blue flowers.	2.00	15.00
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Per 10 Per 100

POLYGONUM

REYNOUTRIA. One of the finest dwarf ground covers. Thrives in poor or rich soil, hovers 4 to 8 inches, blooms airy pink sprays. Foliage deep green all Summer, bronze red in the Fall and Winter.

3.00 25.00

PYRETHRUM

SEMI-DOUBLE MIXED. Choice rose, deep pink, and carmine.

2.00 15.00

PRIMULA—Hardy Primrose

VERIS MARTIN'S SELECT HYBRIDS. Fine quality flowers and a good balanced mixture of colors which is very often desired in mass plantings.

2.25 18.00

RANUNCULUS — Buttercup

ACRIS FL. PL. Where a wet plot is puzzling, use this Ranunculus and you won't go wrong. Good for cutting.

2.00 15.00

RUDBECKIA

GOLDEN GLOW. Masses of large, double, golden-yellow flowers in late summer.

2.00 15.00

PURPUREA. Reddish purple flowers.

2.00 15.00

See the hardy Carnations—page—

SAXIFRAGA—Megasea

CORDIFOLIA. Masses of handsome, broad, deep green foliage.

2.00 15.00

SEDM

ACRE. (Wall Pepper; Mossy Stonecrop). A pretty species for rockwork; well known and considerably used. Foliage green, flowers bright yellow; prostrate and slowly spreading. 2 inches. May-July.

1.75 12.00

KAMTSCHATICUM. Orange-yellow flowers, with prostrate, green foliage turning golden in autumn.

2.00 15.00

SARMENTOSUM. Excellent dwarf variety for rockeries or border edgings. The best Sedum for filling seams between rocks in wall garden; rapid grower. Its bright yellow flowers make an attractive soft carpet. June, July.

2.00 15.00

SPECTABLE BRILLIANT. A richly colored form of the preceding, being a bright amaranth-red.

2.00 15.00

SPURIUM COCCINEUM. Rosy crimson flowers. Height 6 inches.

2.00 15.00

SPIREA—Goat's Beard; Meadow Sweet

FILIPENDULA FL. PL. (Dropwort). Numerous corymbs of white flowers on stems 15 inches high. June and July; pretty fern-like foliage.

2.00 15.00

STOKESIA

BLUE MOON. Giant Stoke's Aster. Attractive silvery blue, 18 to 20 inches, free flowering, perfect in the border or in a cut flower planting.

2.25 18.00

STATICE—Great Sea Lavender

LATIFOLIA. Fine purplish blue flowers, very attractive for filler in medium sized vases. Can also be dried.

2.00 15.00

TEUCRIUM — Popular Perennial Hedge

CHAMAEDRYS. Its fresh green stems and foliage rise 8 to 12 inches, can be effectively trimmed without fear of exposing hollow spots. In addition, it will surprise you with a nice representation of silvery rose flowers.

2.00 15.00

THERMOPSIS

CAROLINIANA. Lupine-like, rich green foliage grows about three feet, produces yellow pea-like flowers in racemes 6 to 12 inches long.

2.00 15.00

TRADESCANTIA—Spiderwort

JAMES CRAWFORD WEGUELIN. Large flowers of a uniform light azure hue that is very pleasing.

2.00 15.00

JAMES STRATTON. Deep Delphinium mauve flowers slightly shaded with rose.

2.00 15.00

LEONORA. Very fine flowers of a deep rich glowing violet.

2.00 15.00

NOTICE: Packing is charged throughout at actual cost or less of materials and labor involved.

TRITOMA—Red Hot Poker

		Per 10 Per 100
MARTIN'S NEW HYBRIDS. Various colors ranging from pale yellow to deep orange, very showy. Mid-season.	4.00 35.00
PFITZERI. Produces rich orange flowers, the always popular favorite.	2.00 15.00

VERONICA—Speedwell

INCANA. Deep blue flowers with silvery foliage. Useful in rockery or for edging work.	1.75 12.00
INCANA HEAVENLY BLUE. A more vigorous Incana. The silver is lost in the foliage leaving them a clean apple green, flowers to 14 inches appear freely.	2.00 15.00
SPICATA ALBA. Very dark green foliage, pure white flowers.	2.00 15.00
RUPESTRIS. Deep green foliage fairly hidden in mid Summer with clouds of bright blue flowers. Creeping habit barely over 3" high.	2.25 18.00
TEUCRIUM ROYAL BLUE. Grows to one foot and produces rich dark blue flowers.	1.75 12.50

VIOLET ODORATA—Sweet Violets

DOUBLES RUSSIAN. A perfectly hardy variety, producing heavy, double, sweetly scented blue flowers in abundance. Grows well in shady locations. 2½ inch pots.	2.50 20.00
PRINCESS OF WALES. Single, sweet-scented rich, deep purple flowers. Valuable for greenhouse forcing as well as outdoor planting.	2.00 15.00
ROSINA. A small soft ripe pink Violet blooming freely in the spring and again in the autumn. Delightfully fragrant. While it will grow well in the full sun it does best in the partial shade.	2.00 15.00
ROYAL ROBE. This glorious variety is the premium in today's assortment. Flowers are a lustrous shade of deepest violet blue, exceedingly fragrant, and open flat like a Pansy. Valuable for cutting, and truly different in any garden.	2.75 22.50
Clumps	1.75 12.00
Divisions	

VIOLAS

JERSEY GEM. The peerless Viola that blooms from April until snow, rich dark violet color, long stems, delicious fragrance, and absolutely hardy. True stock.	2.00 15.00
CATHERINE SHARP. A completely hardy Viola with flowers of the richest violet blue. This is a superlative type, and should be grown as a companion to Jersey Gem for sale to the more discriminating buyers. In small pots, they will flower continuously in a cool house and make a perfect gift item all winter.	2.25 18.00
ARKWRIGHT RUBY. A bright ruby crimson with mellow yellow center markings. Always a first choice in any assortment.	2.00 15.00
avalanche. Hardy glistening white, free flowering and fully foliated.	2.00 15.00
BLACK IMP. The blue of midnight, the darkest color in any perennial plant family. No center.	2.00 15.00
BLUE ELF. Grows to 9 inches tall. Upper petals deep violet, lower petals light blue and black lines radiating from the center. An attractive novelty	2.00 15.00
CHANTREYLAND. Masses of rich apricot brightened with a tint of orange.	2.00 15.00
KING HENRY. Rich violet blue, shades to a deep purple violet almost black and is cleverly punctuated with a small bright yellow eye.	2.00 15.00
LEUTEA SPLENDENS. A bright chrome yellow, most striking. Should be in all Viola plantings to accentuate the deeper tones.	2.00 15.00
WHITE PERFECTION. Giant white, a rugged and tall flowering form.	2.00 15.00

HARDY VINCA—Myrtle

MINOR. Trailing, evergreen plant, used for carpeting the ground under shrubs or trees or on graves.	1.75 12.00
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5 Plants of any one variety at 10 rate. 25 or more plants of any one variety at 100 rate. Where less than 5 are ordered in any one variety, please add .10 per plant to cover additional handling.

May We Suggest That You

✓ Check These

- ★ ACHILLEA PERRY'S TALL
- ★ THE AJUGAS
- ★ THE AQUILEGIAS
- ★ ARTEMESIA SILVER KING and SILVER QUEEN
- ★ CARNATIONS CRIMSON KING and GRENADIN
- ★ CHRYSANTHEMUMS in the most modern assortment
- ★ ERYNGIUM
- ★ EUPATORIUM the hardy Ageratum
- ★ FUNKIA VARIEGATED
- ★ GYPSOPHILA BRISTOL FAIRY
- ★ HELIANTHUS
- ★ HOLLYHOCKS
- ★ LILY OF THE VALLEY
- ★ MONARDAS
- ★ PHYSOSTEGIA SUMMER SNOW
- ★ HARDY PHLOX
- ★ VIOLETS
- ★ VIOLAS

THE JOSEPH F. MARTIN CO.

Growers of Fine Perennials

P. O. BOX 189 — PAINESVILLE, OHIO

HARDY PLANTS

The Selected List For Planting

FALL, 1947



Presented By

THE JOSEPH F. MARTIN CO.

Growers of Fine Perennials

P. O. Box 189

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